



**INDEPENDENT FILM  
SOCIETY OF COLORADO**

## **SPONSORSHIP OPPORTUNITIES**



## WHO WE ARE

IFSOC is a 501(c)(3) nonprofit organization EIN 26-0643145, based in Colorado Springs, Colorado. Our mission is to support and promote independent filmmaking in the Pikes Peak region. We host the Peak Film Forum film production networking group, film festivals including Indie Spirit Film Festival (ISFF), Colorado Short Circuit, and Three Nights of Horror. We also hold our regular series of screenings at the Ivywild School and at the Cottonwood Center for the Arts, along with special community screenings and film tours.

### IFSOC Staff:

- Operations Director – Jeremy Nye
- Creative Director – Carlo Maldonado
- Program Director – Ralph Giordano
- Technical Director – John Schuermann
- Education Director – Dr. Robert Dassanowsky
- Communications Director - Jess Preble
- Event Director - Megan MacGrath
- Board Treasurer/Secretary – Jim Turner

## WHY SPONSOR

Reach targeted, captive audiences; and relevant marketing platforms. Society membership & Festival sponsorships are opportunities to build brand awareness, drive traffic to your business, launch new products or services and connect with your employees, clients and consumers in a fun atmosphere.

### BE UNIQUE & ENGAGING

Increase brand awareness & loyal brand connection  
Activate in unique and innovative ways year-round  
Create unique & engaging customer, client and employee experiences

### SPONSORSHIP HIGHLIGHTS

Engagement with volunteers  
Customize your message & target your lifestyle audience using myriad platforms & assets  
Support the area's most inspiring cultural event  
Be a partner in the Indie Spirit Film Festival's growth trajectory.

### 2022 EVENTS:

- Colorado Short Circuit Film Festival
- Lunafest
- Sundance Film Festival Shorts Tour
- Three Nights of Horror Film Festival
- Indie Spirit Film Festival
- Peak Film Forum
- Special Screenings



**FOR  
THE  
LOVE  
OF  
FILM**

## YEAR ROUND SPONSORSHIP

### FILM FAN - \$100

- Name listed on-screen/sponsor slide at all events

### FILMMAKER - \$250

- Name listed on-screen/sponsor slide at all events

### IFSOC FRIEND - \$500

- Company logo/name on-screen/sponsor slide at all events
- Complementary T-shirt

### IFSOC PATRON - \$1000

- Company logo/name on printed marketing collateral
- Company logo/name on-screen/sponsor slide at all events
- 2 Complementary IFSOC T-shirts
- 2 Complementary IFSOC Pint Glasses
- 2 VIP passes to festival(s) of choice

### IFSOC PRODUCER - \$2500

- Company logo/name on marketing collateral for year-round events
- Company logo/name on-screen/sponsor slide at all events
- 6 Complementary IFSOC T-shirts
- 6 Complementary IFSOC Pint Glasses
- 6 VIP passes to festival(s) of choice

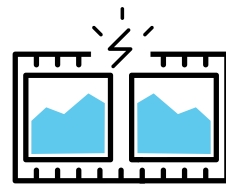
The Independent Film Society of Colorado presents several festivals and screenings in the Colorado Springs area throughout the year. Sponsorship of IFSOC makes the festivals, screenings, and film forums possible. Please consider helping us provide local filmmakers opportunities to create and share their independent voices.

## FUTURE INITIATIVES

We are always looking for more opportunities to support independent film voices.

- Scholarship Program
- Indie Lens Pop-up Community Screenings
- Filmmaker Workshops (Directing, Cinematography, Sound Capture, Mixing)
- Filmmaker podcasts
- Art House Cinema Theater





**CSC 2022**

**COLORADO SHORT CIRCUIT FILM FESTIVAL SPONSORSHIP LEVELS**

**FILM BLOCK SPONSOR - \$300**

- 2 Passes to All Screenings and Opening Night Filmmaker Reception. Also Award ceremony with a Special Musical Guest.
- 2 Swag/Goodie Bags
- Plus, Advertising on social media, On Screen, and Announcement at festival.

**FRIDAY NIGHT SPONSOR - \$750**

- 3 Passes to All Screenings and Opening Night Filmmaker Reception. Also Award ceremony with a Special Musical Guest.
- 3 Swag/Goodie Bags
- Advertising on social media, On Screen, and Announcement at festival.

**RECEPTION SPONSOR - \$1000**

- 4 Passes to All Screenings and Opening Night Filmmaker Reception. Also Award ceremony with a Special Musical Guest.
- 4 Swag/Goodie Bags
- Advertising on social media, On Screen, and Announcement at festival.

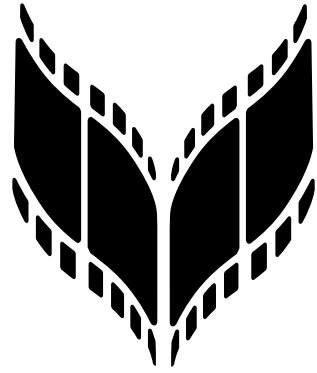
**SATURDAY SPONSOR - \$1500**

- 6 Passes to All Screenings and Opening Night Filmmaker Reception. Also Award ceremony with a Special Musical Guest.
- 6 Swag/Goodie Bags
- Advertising on social media, On Screen, and Announcement at festival.

**PRESENTING SPONSOR - \$3000**

- 10 Passes to All Screenings and Opening Night Filmmaker Reception. Also Award ceremony with a Special Musical Guest.
- 10 Swag/Goodie Bags
- Advertising on social media, On Screen, and Announcement at festival.





# INDIE SPIRIT FILM FESTIVAL 2023

## INDIE SPIRIT FILM FESTIVAL SPONSORSHIP LEVELS

	PRESENTING \$10,000+	PREMIER \$5,000	SPOTLIGHT \$1,000	PRODUCER \$500
<b>BRAND VISIBILITY</b>				
• :30 spot IFSOC in front of all screenings (Filmed and provided by IFSOC)	●	○	○	○
• Slide in front of all screenings (40+)	●	●	○	○
• On-site signage	●	●	○	○
• Featured in sponsor block in e-blasts	●	●	○	○
• Ad space in festival guide	●	●	○	○
• Opportunity to add promotional items in the filmmaker welcome bags.	●	●	●	○
• Social media post on FB, Instagram	●	●	●	○
<b>FESTIVAL PERKS</b>				
• VIP Passes				
• Sponsor credentials - access to parties/lounges	<b>10</b>	<b>5</b>	<b>3</b>	<b>2</b>
<b>LOGO &amp; NAME RECOGNITION</b>				
• Logo on website	●	●	●	●
• Logo on print materials	●	●	●	●
• Logo on sponsor slides	●	●	●	●
• Name mentioned on all press releases	●	●	●	●
	<b>5</b>			

## INDIE SPIRIT FILM FESTIVAL SPONSORSHIP LEVELS CONT.

### FILM BLOCK SPONSOR - \$500

Includes video or slideshow prior to sponsored film block, exposure on social media, ad space in festival guide, featured in email blasts, name/logo on website and sponsor slide, 1 VIP passes.

### SPECIAL EVENT SPONSOR - \$2500

Signage and/or promotional video depending on type of event, exposure on social media, ad space in festival guide, featured in email blasts, name/logo on website and sponsor slide. 4 VIP passes

Opportunities include: Opening Night, Friday after-party, Saturday after-party, Film Panel, Awards Event

### THEATER VENUE SPONSOR - \$4,000 - \$6,000

Exclusive sponsorship slide at venue, signage at venue, Ad space in festival guide, featured in email blasts, name/logo on website and sponsor slide, 6 VIP passes.



## CONTACT US

For more information about sponsorship opportunities please contact us right away. We would be glad to answer any questions you may have.

### Jeremy Nye

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719-505-6217

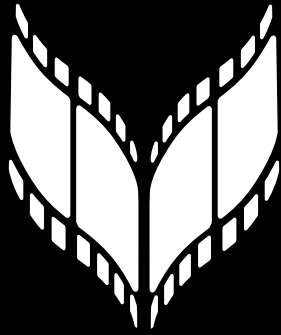
### Carlo Maldonado

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### Ralph Giordano

Program Director  
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